

Date: September 30, 2024

The Manager,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (E) MUMBAI – 400051

**Trading Symbol - ASPIRE**

**SUB: PROCEEDINGS OF THE 07<sup>TH</sup> ANNUAL GENERAL MEETING OF THE COMPANY HELD ON SEPTEMBER 30, 2024 FOR THE FINANCIAL YEAR 2023-24**

Dear Sir(s),

We are enclosing herewith a copy of proceedings of 07<sup>th</sup> Annual General Meeting of the Company held on 30<sup>th</sup> September, 2024 in compliance with Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 for your information and record.

Thanking you.

**For Aspire & Innovative Advertising Limited**

**Rakesh**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Aspire & Innovative Advertising Limited**  
**(Formerly Known as Aspire & Innovative Advertising Private Limited)**  
CIN: L52601DL2017PLC321445  
**Regd. Office:** C-4 Baldev Park, East Delhi, Shahdara, Delhi, India, 110051  
**Corp. Office:** 2nd Floor, Plot No. - 52, Sector-44, Gurugram, Haryana-122003  
**Email:** [cs@aspireinnovate.in](mailto:cs@aspireinnovate.in) **Phone Number:** 0124-2213055  
**Website:** [www.aspireinnovate.in](http://www.aspireinnovate.in)

**PROCEEDINGS OF THE 07<sup>TH</sup> ANNUAL GENERAL MEETING OF ASPIRE & INNOVATIVE ADVERTISING LIMITED**

The 07<sup>th</sup> Annual General Meeting ('AGM') of Aspire & Innovative Advertising Limited ('the Company') was held on Monday, September 30, 2024, at 11:30 A.M. (IST) through Video Conferencing ["VC"]/Other Audio-Visual Means ["OAVM"] in compliance with the circulars issued by the Ministry of Corporate Affairs ('MCA') and the Securities and Exchange Board of India ('SEBI').

| <b>DIRECTORS AND KEY MANAGERIAL PERSONNEL IN ATTENDANCE</b> |  |
|---|--|
| Mr. Nitesh Agarwalla  | Chairman and Managing Director   |
| Mrs. Rinku Agarwalla  | Whole Time Director and Chief Financial Officer  |
| Mr. Ajit Kumar  | Executive Director (Whole Time Director capacity)  |
| Mr. Gaurav Maheshwari                                       | Independent Director and Chairperson of Audit Committee, Nomination & Remuneration Committee, Stakeholders' Relationship Committee and Corporate Social Responsibility (CSR) Committee |
| Mr. Ankit Rathi   | Independent Director   |
| Mr. Rakesh  | Company Secretary & Compliance Officer   |

| <b>OTHER REPRESENTATIVES</b> |  |
|------------------------------|--|
| Mr. Sandeep Kumar            | Practicing Company Secretary, <b>Scrutinizer</b> |

| <b>QUORUM OF THE MEETING</b>  |
|---|
| A total of 06 Members representing 1,14,44,000 shares attended the AGM. |

At the outset, the Company Secretary welcomed all to the 07<sup>th</sup> AGM of the Company. He added that in accordance with the circulars issued by Ministry of Corporate Affairs and SEBI, this AGM held through video conferencing.

Mr. Nitesh Agarwalla took the Chair and welcomed all the shareholders, Directors & other dignitaries present in the meeting. The requisite quorum being present, the Chairman called the meeting to order. He informed that due to personal exigency Mr. Ajay Bansal, Non- Executive Director of the Company could not attend the meeting.

The Chairman further informed that:

- Board of Directors had appointed Mr. Sandeep Kumar (Membership No. ACS 53504) of M/s. Sandeep & Associates, Company Secretaries as the Scrutinizer to scrutinize the entire e-voting process in a fair and transparent manner.
- the company has taken the services of National Securities Depository Limited (“NSDL”) for remote e-voting, participation in the AGM through VC / OAVM and e-voting during AGM.
- pursuant to the provisions of the Companies Act, 2013 and its Rules and in view of the virtual format of the meeting, voting by show of hand is not permitted at the AGM. Therefore, at the 07<sup>th</sup> AGM of the Company, voting conducted electronically.
- the Statutory Registers as required under Companies Act, 2013 and other relevant documents referred to in the Notice of AGM, were available and remain open and accessible to members for inspection in electronic mode during the continuance of the AGM.
- as the AGM is held through video conferencing, the facility for appointment of proxies is not applicable, and hence the proxy register for inspection is not available.

Thereafter, the Chairman addressed the members.

Thereafter, the Chairman read out the items of Ordinary and Special Business contained in the Notice of the 7th AGM, as detailed below:

| SI. No.                  | Particulars  | Type of Resolution |
|--------------------------|--|--------------------|
| <b>Ordinary Business</b> |  |                    |
| 1.                       | To receive, consider and adopt the Audited Financial Statements of the Company for the financial year ended 31st March, 2024 and the Reports of the Board of Directors and Auditors thereon; | Ordinary           |
| 2.                       | To appoint Mrs. Rinku Agarwalla (DIN: 09360573) as a director, who retires by rotation and being eligible, offers herself for re-appointment.  | Ordinary           |
| 3.                       | To re-appoint the Statutory Auditors of the Company, and to fix their remuneration.  | Ordinary           |
| <b>Special Business</b>  |  |                    |
| 4.                       | To appoint Mr. Ajay Bansal as Non-Executive Director of the company.   | Ordinary           |
| 5.                       | To approve change in designation of Mr. Ajit Kumar   | Special            |

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|    |   |         |
|----|---|---------|
|    | (DIN: 10356380) from Non-executive Director to Executive Director (Whole Time Director Capacity). |         |
| 6. | To approve increment in the overall limit of maximum remuneration payable to all the directors.   | Special |

The Company Secretary further informed that the Company had provided remote e-voting facility to the entitled members from 26<sup>th</sup> September, 2024, 9:00 a.m. onwards till 5:00 p.m. on 29<sup>th</sup> September, 2024. The e-voting lines was also opened for the Members for 15 minutes after conclusion of AGM for those members who had not casted their vote.

Notes:

Chairman or the authorized person shall declare the result within the time stipulated under the applicable laws. The results declared along with the scrutinizer's report shall be placed on the Company's website [www.aspireinnovate.in](http://www.aspireinnovate.in) and on the website of NSDL and shall also be placed on the notice board at the registered and corporate offices of the Company and simultaneously be communicated to NSE. The resolutions will be deemed to be passed on the date of the AGM subject to receipt of requisite number of votes in favor of the resolutions.

This document does not constitute to be the minutes of the proceedings of the Meeting.

The meeting was concluded at 11:48 A.M. with a vote of thanks.

**For Aspire & Innovative Advertising Limited**

**Rakesh**  
**Company Secretary & Compliance Officer**